

APPENDIX C

Acronyms and Cultural Institutions' Mission Statements

A section has been added to list the acronyms used to denote institutions and bodies named in the report. In addition, a list of the ten major cultural institutions in the City of Reno and their mission statements has been added in order to link the Cultural Master Plan to the stated goals of the arts and cultural community.

Acronyms

AT	Artown
AC	The Arts Consortium
EDAWN	Economic Development Association of Western Nevada
HRC	Historical Resources Commission
HRPS	Historic Reno Preservation Society
HTC	Heritage Tourism Coalition
NAC	Nevada Arts Council
NFB	Nevada Festival Ballet
NHC	Nevada Humanities Committee
NMA	Nevada Museum of Art
NOA	Nevada Opera Association
RACC	Reno Arts And Culture Commission
RACD	Reno Arts and Culture District
RPACA	Reno Performing Arts Center Association
RPA	Reno Philharmonic Association
RSCVA	Reno/Sparks Convention and Visitors Authority
SAF	Sierra Arts Foundation
SNMC	Sierra Nevada Master Chorale
TC	The Theater Coalition
UNR	University of Nevada, Reno
VSN	Vision Strength Arts of Nevada
WCCA	Washoe County Concerts Association

Organizations' Mission Statements

Artown

Artown will strengthen Reno's arts industry, foster its civic identity and enhance its national image, thereby creating a climate for the cultural and economic rebirth of the entire region.

Nevada Festival Ballet

To enrich and contribute to the quality of cultural life within the community and throughout Northern Nevada by producing and presenting programs of the highest artistic excellence and technical merit in all forms of dance.

Nevada Humanities Committee (NHC)

To enrich the lives of all Nevadans through the humanities, bringing people together so that they can learn from each other and explore and celebrate the culture of our state and our world.

Nevada Museum of Art (NMA)

To provide a forum for the presentation of creative ideas, serve as a cultural resource for every member of the community, and provide the opportunity for people of all ages to encounter, engage, and enjoy a diversity of art experiences.

Nevada Opera Association (NOA)

To produce quality professional opera for the broadest possible audience.

Reno Arts And Culture Commission (RACC)

To secure, enhance, advocate, and fund excellence in the arts.

Reno Performing Arts Center Association (RPACA)

To facilitate and present the highest quality performing arts programming in Northern Nevada.

Reno Philharmonic Association (RPA)

To provide entertainment and educational experiences of the highest artistic quality possible to as wide and diverse an audience as possible.

Sierra Arts Foundation (SAF)

To enhance the human experience and quality of life by supporting an environment in which the arts and cultural diversity thrive in northern Nevada.

The Theater Coalition (TC)

To advocate excellence and diversity in theater arts and education, and ensure professional performance facilities for the Northern Nevada arts community.

Vision Strength Arts of Nevada (VSN)

To develop quality programs throughout Nevada, integrating all the arts into the lives and education of children, youth, and adults, especially those who are underserved in the arts, disadvantaged/at-risk or have a disability.